

**CANTON MAIN STREET ADVISORY BOARD  
NOTICE OF MEETING  
12pm NOON, Wednesday, May 10th, 2023  
OLD CANTON CITY HALL 290 E. TYLER ST. – CANTON TEXAS**

**MINUTES**

*The Canton Main Street Advisory Board attended a regular meeting at the above-mentioned date and time. Canton Main Street Advisory Board members present included: Jonathan Helvey, Jennifer Clayton, Jayla Bray, Gabbie Behrend, Lisa Peace, and Kristie Christensen. Not in attendance were Stephanie Taylor, Katie McFarland and Kelley Harle. Staff attending was Main Street Manager Shelley Newton and CEDC Stacy Crossley.*

**AGENDA**

1. Call to Order and Announce Quorum – *Jennifer Clayton opened the meeting at 12:07 pm*
2. Invocation - *given by Jonathan Helvey*
3. Public Comments - *None*

**CONSENT AGENDA**

4. Consider Approval of Minutes of March 8th, 2023
5. Consider Approval of March 2023 Financial Reports
6. Consider Approval of April 2023 Financial Reports

*Jonathan Helvey made a motion to approve the consent agenda as stated. Jayla Brey seconded the motion, all voted in favor, and the motion passed unanimously.*

**ITEMS FOR INDIVIDUAL CONSIDERATION**

7. Discuss and Consider Mid-Year Budget 2022-2023 Amendments  
*Lisa Peace made a motion to accept the Mid-Year Budget 2022-2023. Gabbie Behrend seconded the motion, all voted in favor, and the motion passed unanimously.*
8. Discuss and Consider Board Members Committee Assignments  
*Gabbie Behrend and Kristie Christensen to join Promotion Committee led by Jayla Bray, and Kristie Christensen to join Organization Committee led by Lisa Peace. Lisa Peace made a motion to approve Board Members Committee Assignments. Jayla Brey seconded the motion, all voted, and the motion passed unanimously.*
9. Discuss and Consider New Board Member Applications, Susan Harris and Brooke Page  
*Lisa Peace made a motion to keep Susan Harris as a volunteer and for Brooke Page to be approved to be added as a board member. Kristie Christensen seconded the motion, all voted, and the motion passed unanimously.*
10. Discuss and Consider Certificate of Appropriateness Applications for new and/or prior approved issued certificate of appropriateness for downtown building.
  - City of Canton / Old Plaza Building – Paint

- Eli Brown / Axe + Arrow TCO. – Window Decal
- Eli Brown / Scout Company – Window Decal
- Kristeen Quick / East TX Glow - Window Decal & Street Sign
- Thomas Beckham / Van Zandt Abstract – Hanging Awning Sign
- Genevieve West / A Wicked Read – Hanging Awning Sign
- April Delafuente / Mad House + Co. – Hanging Awning Sign

*Public open hearing at 12:36. No comments. Public hearing closed at 12:37*

*The motion to approve the COA's in Item 10 made by Jonathan Helvey. Lisa Peace to second the motion, all voted, and the motion passed unanimously.*

11. Discuss and Consider Incentive Program Grant Application

- Kristie Christensen / Homestead Trading Company – Kristie will be excusing herself from this item number due to conflict of interest.

*Motion to approve the application grant in the amount of \$1500, going to Kristie Christensen with receipt of payment was made by Jonathan Helvey. Gabbie Behrend to second the motion, all voted, and the motion passed unanimously.*

12. Committee Reports and Action Items Regarding Activities

- Organization – *Lisa Peace reported Day of Dad's event is scheduled for June 10, 2023, and she will be letting everyone know dates that the Organization Committee will be meeting for the event.*
- Design and Review – Jennifer Clayton – *No report given*
- Promotion – Jayla Bray – *No report given*
- Economic Vitality – Jonathan Helvey – *No report given*

13. Main Street Manager's Report and Any Action Related There To:

- Business/Merchant update – *working on updated list of businesses and walking map*
- Downtown beautification update - *Roof light building maintenance done, he recommends replacement and gave prices to break up for budget. Handrails have been painted, City Council said no to black, he is working on a bid for painting lamp posts*
- Marketing update - *Gabbie is amazing on socials! Where can we market the downtown pocket saver? How can we improve our exposure?*
- Scheduled event update – *Wrapping up sip & shop, Lisa and Jennifer doing wonderful with Day of the Dad's, Splash day is almost completed, need to work on getting sponsors for street dance and autumn festival.*

14. Items for next agenda – *Jennifer Clayton informed the board next meeting will be June 14th*

15. Adjourn - *Motion to Adjourn at 1:20pm was made by Jayla Bray and seconded by Lisa Peace.*




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JENNIFER CLAYTON, CHAIR

ATTEST:




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LISA PEACE, SECRETARY AND TREASURY